

AI took my job
and made it better.



Work Ontology[®]

Insights Pack

Discover how Reejig's Work Ontology breaks down real roles into tasks, subtasks, and skills — and reveals the AI-powered opportunities to improve efficiency, velocity, and savings.

Reejig

Business Analyst

Overall AI Enhancement Potential

 AI Potential 45%	 Avg. Salary \$61.5K	 Total Annual Salary \$6.15M (100 Jobs)	 Potential Savings with Automation \$2.77M (100 Jobs)
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Tasks 10

Build and maintain analytical models and tools	 16%
Collaborate across functions to deliver insights	5%
Conduct quantitative and qualitative data analysis	 17%
Contribute to innovation/opportunity spotting	1%
Coordinate workstreams and timelines	2%
Facilitate client decision-making	1%
Formulate recommendations from insights	3%
Guide change management and implementation	1%
Identify and flag data privacy/confidentiality issues	3%
Identify cross-project learning and IP	1%

How To Understand Work Ontology Data



Firstly, It's All About Redesigning Work at the Task Level—Not the Job Level

Jobs are too broad and too static to support AI deployment. If you want to identify automation opportunities, empower AI agents, or support reskilling, you need to understand your workforce at a task and subtask level.

“People have skills. Jobs and work have tasks. If you want to deploy AI strategically, you need task-level data.” — Siobhan Savage

Overall AI Enhancement Potential

AI Potential



The percentage of tasks in this role that could potentially be automated using AI or process automation technologies.



Potential Savings with Automation

The estimated cost savings from automating tasks within this role, based on the AI Potential Index (AIFI).

Key information you need to know before reviewing each role:

Work Intelligence

Efficiency Gain



The estimated increase in overall operational efficiency if AI and automation technologies are implemented across applicable tasks.

Task Velocity Increase



The estimated increase in task completion speed after automation is introduced, especially for time-intensive or repetitive tasks.

Tasks Duplication



The estimated increase in overall capacity achieved by consolidating or eliminating duplicated tasks that may be shared with other roles.

ROI Realization Time



The estimated time required to see tangible benefits from AI/automation implementation, including improved productivity and cost savings.

Tasks

Build and maintain analytical models and tools



16%

All relevant tasks required to deliver the role successfully including the % of time allocated to each task, and the automation potential (indicated by lightning bolt)

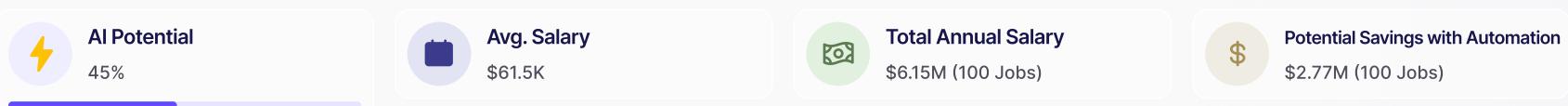
A final note:

- These Work Ontologies are based on Reejig's standard Work Ontology, which has not been specifically trained on your data, so it's not going to be perfect without that AI training time.
- The magic in the data below, is that you can see how we can break down your work into Tasks and Skills, providing incredible insights about your workforce.
- These insights will enable you to implement AI responsibly, reskill your employees, increase velocity and operational efficiency, and give both HR and the business a common language of work that truly resonates.



Business Analyst

Overall AI Enhancement Potential



Work Intelligence

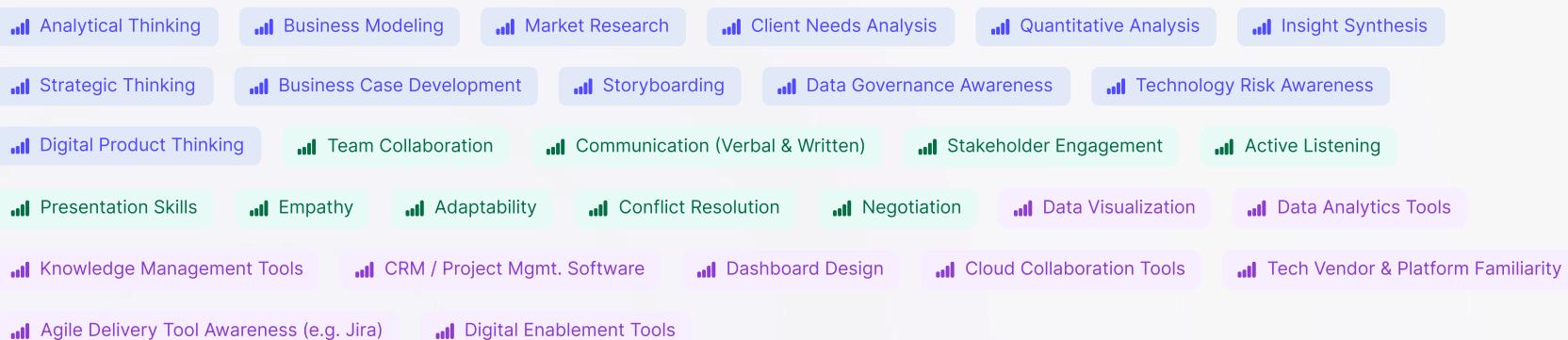


Tasks 1

Build and maintain analytical models and tools	 16%	Facilitate client decision-making	1%
Collaborate across functions to deliver insights	5%	Formulate recommendations from insights	3%
Conduct quantitative and qualitative data analysis	 17%	Guide change management and implementation	1%
Contribute to innovation/opportunity spotting	1%	Identify and flag data privacy/confidentiality issues	3%
Coordinate workstreams and timelines	2%	Identify cross-project learning and IP	1%
Design structured problem-solving approaches	10%	Maintain client relationships during engagements	3%
Develop visualizations and dashboards	 15%	Monitor quality of junior deliverables	1%
Ensure adherence to data governance and standards	3%	Participate in client meetings/workshops	4%
Share knowledge across project/firms	2%	Support resourcing and prioritization	2%
Summarize research findings and translate them into reports	 10%		

Skills 1

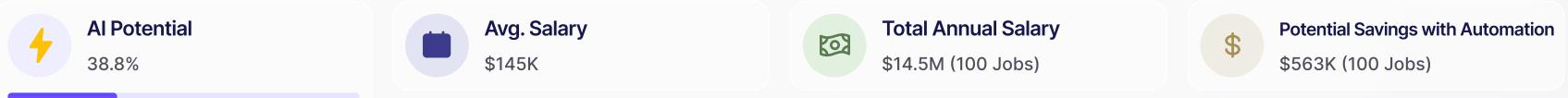
● General ● Human ● Technical



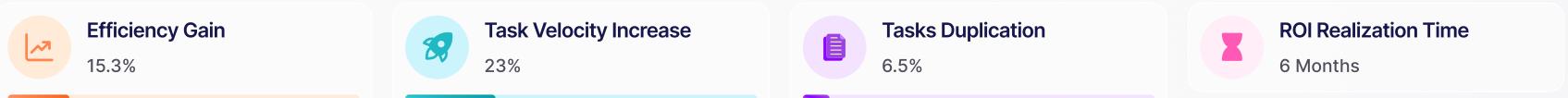


Software Engineer

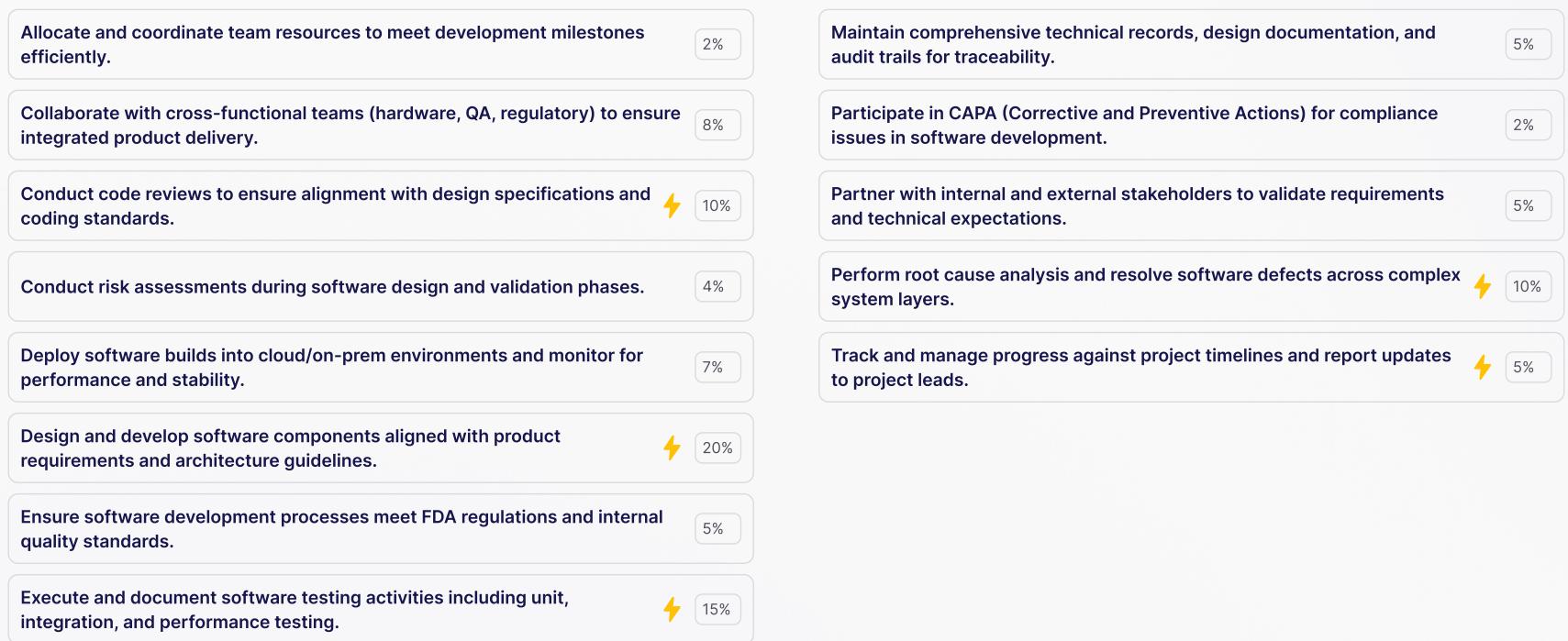
Overall AI Enhancement Potential



Work Intelligence

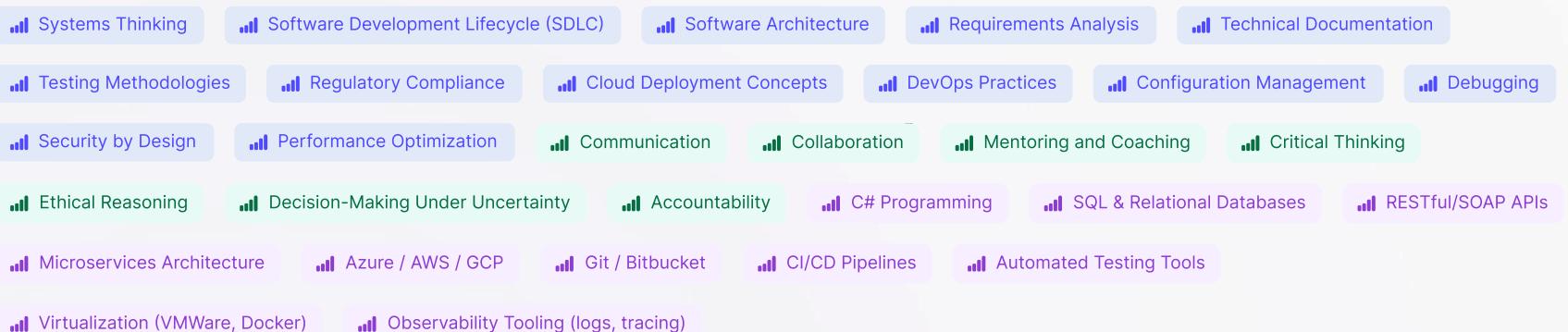


Tasks



Skills

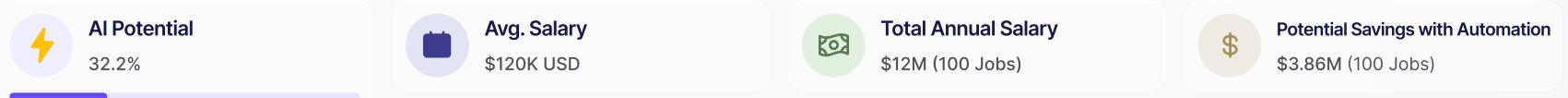
- General
- Human
- Technical





HR Business Partner

Overall AI Enhancement Potential



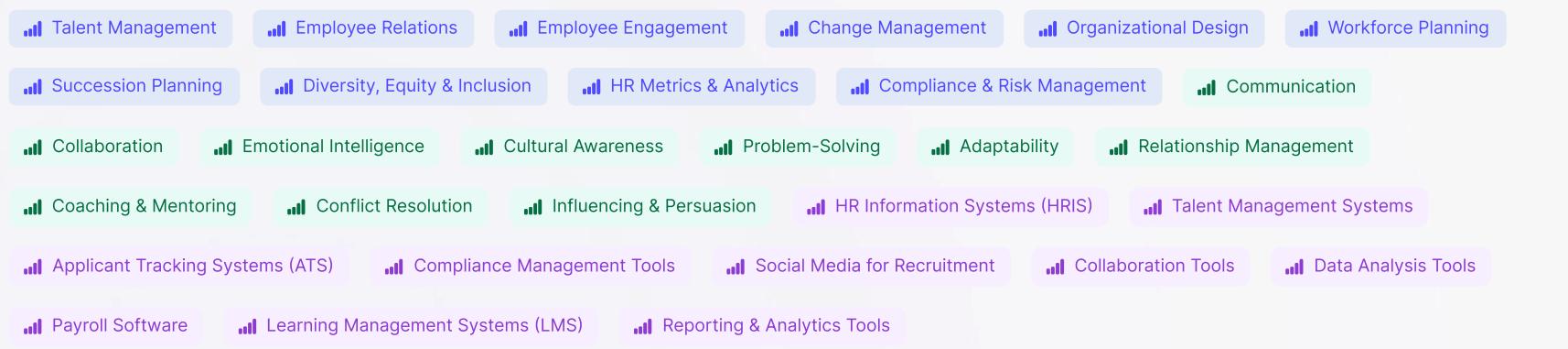
Work Intelligence



Tasks i

Account management of HR services, including contribution in leadership teams for a specific client group in a business line or region	 5%
Administering and gaining approvals across employee lifecycle activities	 1%
Consulting with the business to develop HR solutions that align with strategy and enhance workforce performance.	 2%
Facilitation of talent roundtables	 5%
Generation data-driven insights and recommendations to support decision-making	 1%
Generation of data and reporting for business needs	 3%
Guidance and coaching senior leaders on people matters, across the employee lifecycle.	 10%
Guidance and coaching to HR team members on day-to-day HR activities	 5%
Identification and consulting on organisational design and workforce planning opportunities and changes	 1%
Implementation of HR solutions to meet business needs	 20%
Involvement in business aligned people initiatives	 4%
Involvement in reward outcomes from hires through employee lifecycle	 5%
Line 1 support for assessing and reviewing talent issues.	 15%
Management of HR service delivery, simplifying processes, and identifying opportunities for continuous improvement.	 5%
Management of relationships with external vendors providing HR services.	 1%
Preparation of data and reports utilising dashboards and insights for talent activities	 7%
Recommendations on business change programs including associated risks that impact people and culture.	 2%
Working with business leaders on the outcomes arising from talent activities	 5%
Working with COEs to consult and co-design products for business and stakeholder needs	 2%

Skills i





Senior Finance Manager

Overall AI Enhancement Potential



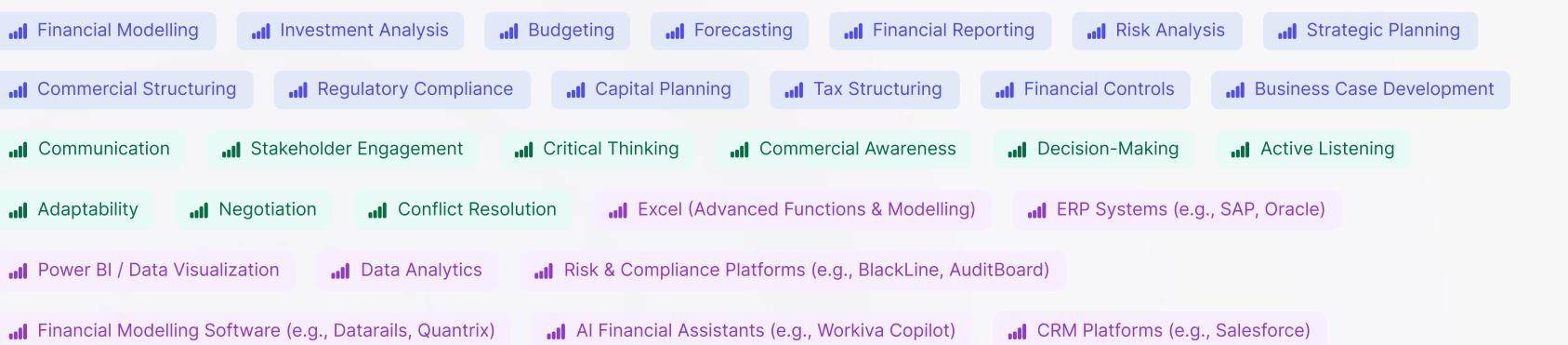
Work Intelligence



Tasks ⓘ

Preparation and submission of investment papers and proposals that align project direction with group financial strategy 	Oversight of regulatory reporting to ensure obligations are met across development life cycles 
Coordination of internal and external financial reporting to ensure consistency, accuracy, and timeliness 	Review and validation of investment documentation for adherence to risk and compliance frameworks 
Development and monitoring of annual Origination Business Plan to support investment and capital planning 	Monitoring of project financial performance and initiating resolutions for financial issues 
Financial modelling and analysis to support feasibility assessments and funding proposals 	Planning of financial workflows to support timely reporting, analysis, and capital approvals 
Creation of management performance reports with key financial insights to drive decision-making 	Tracking of performance metrics to ensure alignment between development outcomes and financial targets 
Management of project-level financial risks and compliance with internal protocols and external regulations 	Structuring of financial tasks to align with business milestones and reporting cycles 
Implementation of financial controls and risk management strategies across multiple development projects 	Documentation and refinement of financial review processes to improve operational efficiency 
Alignment of project financials with corporate governance, tax, legal, and treasury standards 	Collaboration with business unit stakeholders to align capital use and investment priorities 
Cross-functional alignment between development, finance, legal, and external consultants on new deals 	Guidance to senior business leaders on commercial structuring to support project value creation 
Relationship management with third-party capital providers and external partners on deal structuring 	Identification of innovative financial strategies to improve funding efficiency and project returns 

Skills ⓘ



Public Relations Manager

Overall AI Enhancement Potential



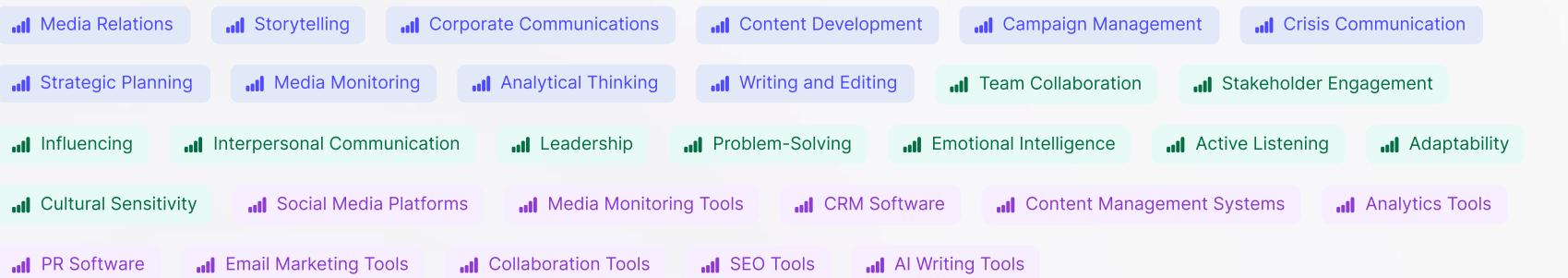
Work Intelligence



Tasks 15

Analyze media and public sentiment data to recommend adjustments to PR strategies.  5%	Establish and maintain relationships with business and broadcast media contacts.  8%
Build and nurture relationships with stakeholders to advance PR and public policy objectives.  7%	Identify and craft story angles based on stakeholder insights and organizational priorities.  5%
Collaborate with internal and external teams to ensure consistency in key messaging.  6%	Manage coordination of PR activities across international teams to maximize global impact.  8%
Coordinate efforts of cross-functional teams to achieve defined communication objectives.  10%	Monitor media coverage and analyze performance metrics to evaluate campaign success.  4%
Create and execute media campaigns and craft feature stories tailored for business and broadcast outlets.  10%	Prioritize communication projects based on alignment with strategic business goals.  7%
Define and communicate a strategic vision for enhancing corporate reputation and media relationships.  5%	Research and implement new communication tools and technologies to improve campaign results.  3%
Develop written and multimedia content to support PR initiatives and corporate messaging.  8%	Review PR materials for alignment with brand guidelines and legal standards.  6%
Ensure all communication activities comply with legal, ethical, and organizational standards.  8%	

Skills 18



Credit Risk Manager

Overall AI Enhancement Potential



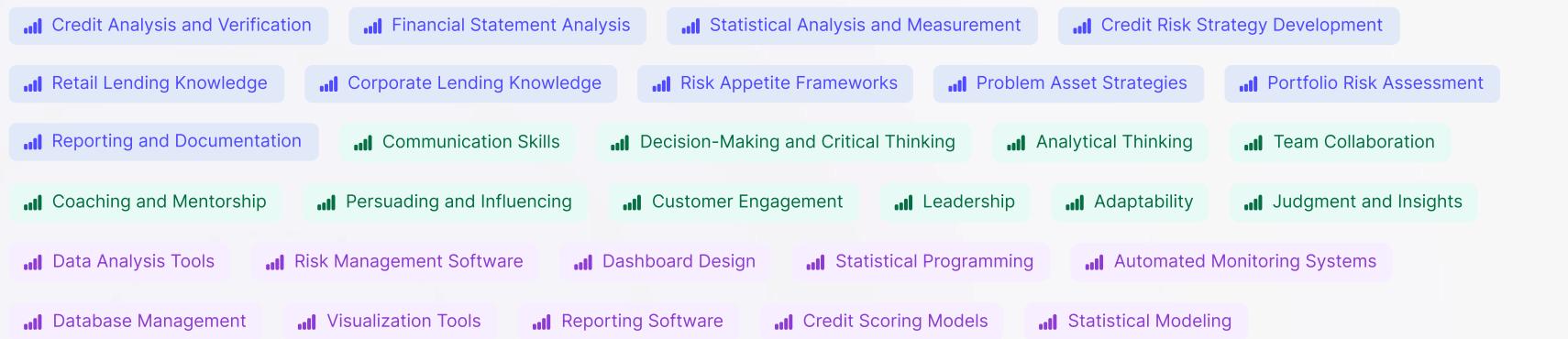
Work Intelligence



Tasks i

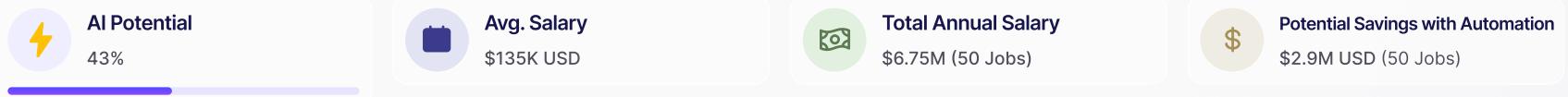
Advising senior management on risk appetite and policy direction.  8%	Development and delivery of credit risk reports for stakeholders.  1%
Analysis of financial statements to assess fiscal health and risks.  1%	Engaging with clients to explain credit risk decisions.  4%
Application of knowledge of retail and corporate lending processes.  1%	Establishing team priorities to ensure timely delivery of projects.  10%
Building relationships with business partners to align objectives.  8%	Implementation of action plans to address credit risk issues.  4%
Coaching junior staff to improve analytical capabilities.  12%	Managing team performance to align with organizational goals.  5%
Collaborating with cross-functional teams to streamline workflows.  4%	Monitoring credit exposures against established frameworks.  5%
Communication of credit risk analysis results to management.  4%	Re-design of processes to manage and monitor credit risks.  4%
Continuous assessment of credit risk across portfolio profiles.  4%	Setting vision for credit risk processes in alignment with strategy.  8%
Designing tools to enhance credit risk monitoring and measurement.  4%	Support for the development of credit policy frameworks.  8%
Development and application of credit strategies for problem assets.  4%	Using statistical tools to evaluate credit risks.  1%

Skills i



Cybersecurity Advisor

Overall AI Enhancement Potential



Work Intelligence



Tasks i

Collaboration with cross-functional teams (product, engineering, sales) to ensure security features align with business and client needs.	 10%
Continuously improving security processes through automation and innovation to boost cybersecurity resilience.	 3%
Coordination of internal cybersecurity audits, vulnerability assessments, and security gap analyses.	 10%
Developing and presenting tailored cybersecurity insights to showcase security features and risk mitigation.	 7%
Development of cybersecurity strategies and roadmaps that align with business objectives and evolving threat landscapes.	 5%
Engagement with clients to understand security concerns and align solutions with their cybersecurity needs.	 7%
Providing expert guidance on cybersecurity best practices, trends, and compliance for internal and external stakeholders.	 7%
Identification, assessment, and mitigation of cybersecurity risks in financial technology solutions.	 12%
Implementation and evaluation of security controls, encryption, and authentication mechanisms in financial technology solutions.	 5%
Monitoring and adapting security frameworks to meet regulatory standards (e.g., NIST, ISO 27001, PCI-DSS).	 6%
Ongoing support and training for sales teams on cybersecurity topics and product security capabilities.	 7%
Research and exploration of emerging cybersecurity technologies (AI security, Zero Trust, blockchain security) for potential adoption.	 3%
Response to client inquiries and RFPs regarding the cybersecurity aspects of products and solutions.	 5%
Security analysis of financial software solutions to ensure compliance with industry security standards and client requirements.	 10%

Skills i

General  Human  Technical 



L&D Program Manager

Overall AI Enhancement Potential



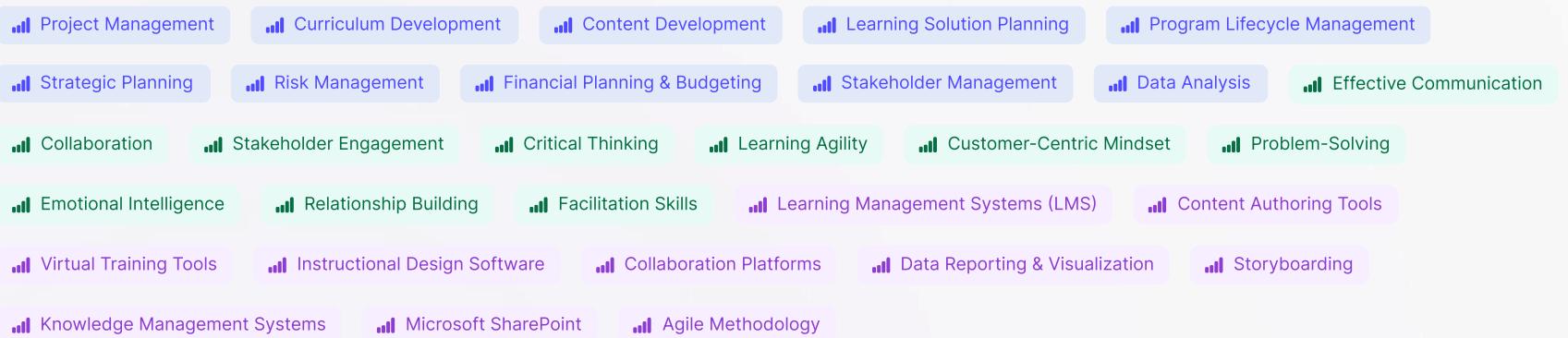
Work Intelligence



Tasks 15

Aligning learning strategies with organizational goals and advocating for program adoption across departments.	 3%
Analyzing learner feedback, generating evaluation reports, and recommending improvements for future programs.	 5%
Collaborating with vendors and instructional designers to ensure LMS-hosted content meets program requirements.	 6%
Conducting needs assessments and analyzing skill gaps to inform program design and delivery priorities.	 5%
Conducting risk assessments for learning programs and creating mitigation plans to address potential issues.	 5%
Coordinating LMS workflows, course setups, user access, and enrollment processes for program delivery.	 10%
Developing program plans, timelines, and task schedules to coordinate learning initiatives.	 12%
Engaging stakeholders to gather program requirements, provide status updates, and address concerns.	 7%
Facilitating cross-functional meetings with L&D teams, business units, and external partners to ensure program alignment.	 8%
Generating LMS reports and dashboards to track learner participation, program progress, and completion rates.	 7%
Identifying process inefficiencies and collaborating with teams to implement innovative program solutions.	 5%
Managing project plans, tracking task completion, and updating stakeholders on milestone progress.	 8%
Monitoring program budgets, processing vendor invoices, and updating cost-benefit analyses.	 7%
Organizing logistics for training sessions, including LMS-based scheduling, facilitator coordination, and materials upload.	 7%
Overseeing LMS-related governance processes to ensure course quality, consistency, and system functionality.	 5%

Skills 15





About Reejig



Reejig is the critical infrastructure powering the AI-powered workforce.

We help you make work visible, identify where AI drives the greatest ROI, and redesign your workforce for speed, scale, and impact.

Trusted by Global Enterprises



Backed by



Deployed in Workforces of Up To 440,000 Employees

The Problem

You've been tasked with transforming your workforce with AI—but you don't have visibility into the work, where to apply AI, or how to scale responsibly.

No clarity on **what work is being done** at the task level

No insight into **which tasks** can be automated or augmented

Uncertainty on **where to deploy agents** for real ROI

No system to support **reengineering jobs and orgs**

Pressure to scale **AI responsibly**, without failed pilots

How Reejig Solves It

Reejig gives you the infrastructure to do it right—fast.

One Common Language of Work

We create your **Work Ontology®** at the task, sub-task, and skill level—fully harmonized to your business.

Work Intelligence for AI Strategy

Know where to adopt AI, where to redesign work, and predict ROI. Move from **hype to action**.

Recommend AI Agents

Reejig maps tasks to the most relevant agents, focusing on **Microsoft Copilot Studio** for agentic solutions.

Understand Workforce Impact

Identify roles and skills most affected by AI, the time to reskill, and the value unlocked through transformation.

Getting Started



We do the heavy lifting

Reejig builds your Work Ontology® at the task and process level—**you just validate**.



80%+ accuracy out of the box

To refine, we'll ask for:

- Role and job architecture data
- Your current AI tech stack



Live in under 4 weeks

Ready to start transforming your org—**fast**.

Lead Boldly. Transform Responsibly.

This is Zero Wasted Potential.

reejig.com



Talk to a Work Strategist

Our platform is built by global work strategists and AI leaders who understand the complexities of talent, skills, and transformation.

See how Reejig can help you reinvent work, unlock your workforce potential, and lead boldly in the age of AI.

